



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY
FACULTY OF COMMERCE, HUMAN SCIENCES AND EDUCATION

DEPARTMENT OF COMMUNICATION

QUALIFICATION : BACHELOR OF COMMUNICATION	
QUALIFICATION CODE: 07BCMM	LEVEL: 5
COURSE CODE: IC0511S/CONSIS	COURSE NAME: INTRODUCTION TO COMMUNICATION 1A
SESSION: JULY 2022	PAPER: THEORY
DURATION: 2 HOURS	MARKS: 100

SECOND OPPORTUNITY/SUPPLEMENTARY QUESTION PAPER	
EXAMINER(S)	DR M. MHENE MR P. PAULUS
MODERATOR:	MS A. NGHIKEMBUA

INSTRUCTIONS
<ol style="list-style-type: none">1. Answer TWO questions2. Write clearly and neatly.3. Number the answers clearly.4. Your essay must not be more than 600 words

THIS QUESTION PAPER CONSISTS OF 2 PAGES (Including this front page)

Answer TWO questions

Question 1

(25 marks)

"Communication satisfies a personal or social need which then makes us behave in a certain way". In light of the above statement, write an essay in which you discuss the purposes of communication. Give examples to support your answer.

Question 2

(25 marks)

Write an essay in which you explain (by way of relevant examples) at least five categories of communication barriers that hamper the smooth flow of messages from the sender to the receiver and vice versa.

Question 3

(25 marks)

Identify and describe any **six** contexts of communication you studied in this course. Use examples from your own relationships to support your answer.

End of question paper

